

Message Text

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DRAFTED BY COM/BEWT/TPD/562/LUNKOVIC/GND

APPROVED BY EB/OCA/NLAKAS

COM/BEWT/TPD/OJERSCHKOWSKY

COM/BEWT/EEAD/RSARICH

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COM/BEWT/OEWD/SRABRAHAMSON

COM/BEWT/ATDOWNEY

COM/BEWT/OJCS/JMGEORGE

EUR/CE/GREUCHERT

EUR/EE/DMILLER

EUR/EE/RCHRISTENSEN

EUR/SOV/JCOLBERT

EB/EWT/JBEMIS (INFO)

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FM SECSTATE WASHDC

TO AMEMBASSY BERLIN PRIORITY

AMEMBASSY WARSAW

AMEMBASSY PRAGUE

AMEMBASSY BUDAPEST

AMEMBASSY BUCHAREST

AMEMBASSY SOFIA

AMEMBASSY MOSCOW

AMEMBASSY VIENNA

UNCLAS STATE 132655

E.O. 11652: N/A

TAGS: BEXP, XG

SUBJECT: TRADE PROMOTION IN FY '76 AND THREE MONTH

TRANSITION PERIOD

VIENNA FOR EWTC

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1. TRADE PROMOTION CALENDAR FOR FY '76 AND TRANSITION PERIOD, I.E., JULY 1, 1975, THROUGH SEPTEMBER 30, 1976, PRESENTED BY USDOC/BEWT AT BERLIN COMMERCIAL OFFICERS' CONFERENCE HAS BEEN REVISED TO REFLECT BOTH IDEAS DISCUSSED AT CONFERENCE AND BEWT BUDGET CONSTRAINTS.

LISTED BELOW ARE TWO ALTERNATE SCHEDULES. FIRST, PROGRAM WHICH COULD BE SUPPORTED BY ALLOCATION CURRENTLY ANTICIPATED. SECOND, PROGRAM WHICH COULD BE SUPPORTED BY BEWT IF REQUESTED SUPPLEMENTAL ALLOCATION IS GRANTED.

2. WITHIN ALLOCATION PROGRAM (A) BULGARIA - PLOVDIV FAIR, SEPTEMBER 1975; (B) CZECHOSLOVAKIA - BRNO FAIR, SEPTEMBER 1975; (C) GDR- FALL LEIPZIG B.D.O., SEPTEMBER 1975; (D) HUNGARY-NO EVENTS; (E) POLAND - SPRING POZNAN FAIR, JUNE 1976, WARSAW TRADE DEVELOPMENT CENTER, (F) ROMANIA - NO EVENTS; (G) SOVIET UNION - INTERORGTEKHNIKA, SEPTEMBER 1975, MOSCOW COMMERCIAL OFFICE; (H) AUSTRIA - VIENNA EAST-WEST TRADE CENTER.

3. USDOC/BEWT ANTICIPATES THAT ALL OR PART OF SUPPLEMENTAL ALLOCATION WILL BE RECEIVED. IF IT IS GRANTED IN FULL THE SCHEDULE IN PARAGRAPH 2 ABOVE WILL BE EXPANDED TO THE LEVEL SHOWN BELOW.

4. BULGARIA - (A) PLOVDIV FAIR, SEPTEMBER 1975, (B) PLOVDIV FAIR, SEPTEMBER 1976, (C) TECHNICAL SALES SEMINAR FOR TEXTILE PRODUCTION TECHNOLOGY, JUNE 1976.

5. CZECHOSLOVAKIA - (A) BRNO FAIR, SEPTEMBER 1975; (B) BRNO FAIR, SEPTEMBER 1976; (C) TECHNICAL SALES SEMINAR FOR NON-FERROUS METALLURGY, DECEMBER 1975; (D) TECHNICAL S.S. FOR PLASTIC PROCESSING TECHNOLOGY, FEBRUARY 1976; (E) TECHNICAL S.S. FOR COMPUTERS IN SCIENTIFIC RESEARCH, APRIL 1976; (F) TECHNICAL S.S. FOR TEXTILE PRODUCTION TECHNOLOGY, JUNE 1976.

6. G.D.R. - (A) LEIPZIG SPRING FAIR, MARCH 1976, FULL U.S. PARTICIPATION, NUMBER OF PARTICIPANTS TO BE DETERMINED; (B) LEIPZIG FALL FAIR, SEPTEMBER 1976, BUSINESS DEVELOPMENT OFFICE, THEME TO BE DETERMINED; (C) TECHNICAL S.S. FOR CHEMICAL AND PETROCHEMICAL PROCESSING EQUIPMENT UNCLASSIFIED

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AND TECHNOLOGY, NOVEMBER 1975.

7. HUNGARY - (A) BUDAPEST FAIR, SPRING 1976; (B) TECHNICAL S.S. FOR CHEMICAL PETROCHEMICAL PROCESSING TECHNOLOGY, NOVEMBER 1975; (C) TECHNICAL S.S. FOR PLASTIC PRODUCTION TECHNOLOGY, FEBRUARY 1976; (D) TECHNICAL S.S. FOR MODERN MATERIALS HANDLING TECHNOLOGY, MARCH 1976.

8. POLAND - (A) POZNAN SPRING FAIR, JUNE 1976; (B) TECHNICAL S.S. FOR NON-FERROUS METAL PROCESSING, DECEMBER 1975; (C) TECHNICAL S.S. FOR MODERN MATERIALS HANDLING TECHNOLOGY, MARCH 1976; (D) WARSAW TRADE DEVELOPMENT CENTER.

9. ROMANIA - (A) TECHNICAL S.S. FOR CHEMICAL AND PETROCHEMICAL PROCESSING EQUIPMENT AND TECHNOLOGY, NOVEMBER 1975; (B) TECHNICAL S.S. FOR MODERN MATERIALS HANDLING TECHNOLOGY, MARCH 1976; (C) TECHNICAL S.S. FOR COMPUTERS IN SCIENTIFIC RESEARCH, APRIL, 1976; (D) TECHNICAL S.S. FOR TEXTILE PRODUCTION TECHNOLOGY, JUNE 1976.

10. U.S.S.R. - (A) INTERTORGTEKHNEKA, SEPTEMBER 1975; (B) LIGHT INDUSTRY INTERNATIONAL EXHIBITION, MAY 1976; (C) MUNICIPAL EQUIPMENT INTERNATIONAL EXHIBITION, SEPTEMBER 1976; (D) TECHNICAL S.S. FOR PLASTIC PRODUCTION TECHNOLOGY, FEBRUARY 1976; (E) TECHNICAL S.S. FOR COMPUTERS IN SCIENTIFIC RESEARCH, APRIL 1976; (F) COMM. OFF. WITH FULL SCHEDULE OF MINI-EXHIBITIONS AND SEMINARS.

11. AUSTRIA - EAST-WEST TRADE CENTER WILL BE DISCUSSED IN SEPARATE MESSAGE.

12. TWO IOGA TRADE MISSIONS, EACH VISITING THREE COUNTRIES, ARE ANTICIPATED. IT IS ALSO EXPECTED THAT AN ADDITIONAL TECHNICAL S.S. WILL BE SCHEDULED FOR SEPTEMBER 1976. THEME NOT YET DETERMINED, BUT SEMINAR WILL PROBABLY VISIT AT LEAST HUNGARY AND ROMANIA.

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13. USDOC/BEWT REQUESTS COMMENTS FROM ALL EMBASSIES ON BOTH THE "WITHIN ALLOCATION PROGRAM" AND THE "REQUESTED SUPPLEMENTAL ALLOCATION" AT THE EMBASSIES' EARLIEST CONVENIENCE. KISSINGER

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WARSAW
PRAGUE
BUDAPEST
BUCHAREST
SOFIA

MOSCOW

VIENNA

Type: TE

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